

Vikash Kumar

SEO Growth Strategist | Technical SEO Practitioner | Python Automation

📍 Greater Noida, India ✉ hello@vikashk.com ☎ 9523353365 🔗 LinkedIn 📺 @BloggerVikash (33K)

SUMMARY

SEO practitioner with 10+ years of hands-on experience building, growing, and ranking websites through clean, practical, and test-based SEO methods. Successfully scaled and sold a content website for ₹2 crore, and grew an affiliate site to \$15k/month. Strong in technical SEO, content planning, Python-based automation, and API development for SEO workflows.

EXPERIENCE

Independent SEO Practitioner & Growth Builder

2014 – Present

- Built and grew multiple SEO-driven websites in different niches using clean, long-term SEO methods
- Grew an affiliate website to \$15k/month using practical SEO, and further flipped that for \$275k USD (Partnership - 50% share)
- Created SEO scripts in Python for scraping, data collection, keyword checking, and automating simple tasks
- Developed small internal APIs using FastAPI to manage scraping data and internal tools
- Improved site structure, page speed, internal linking, and on-page SEO across multiple projects

Blogger Vikash – SEO YouTube Channel

2022 – Present

33K Subscribers

- Created 100+ videos on SEO basics, keyword research, content strategy, and technical SEO
- Taught 100+ students in SEO, content setup, and practical ranking methods
- Built an SEO learning community with 10,000+ members

Trader Vikash – Trading & Finance Channel

2023 – Present

5,500+ Subscribers

- Created content on swing trading, F&O basics, crypto, and technical analysis
- Studied retail investor behaviour to understand search intent in trading-related niches

CORE SKILLS

Technical SEO

- Technical audits, Core Web Vitals
- Indexing, sitemaps, internal linking
- Schema implementation & validation
- Website structure optimization

SEO & Content

- Keyword research & content planning
- Search intent analysis
- On-page optimization
- Long-term SEO systems

Python & Automation

- Web scraping & data cleaning
- SEO task automation
- FastAPI development
- Keyword analysis scripts

Analytics

- Google Analytics & GSC
- Funnel tracking & performance
- Heatmaps (Hotjar/Clarity)
- Data-driven optimization

KEY PROJECTS

₹2 Crore Content Website Exit: Grew and optimized a content website from scratch to a successful high-value sale through strategic SEO implementation.

SEOMonk Schema Validator: Created SEO extension for professional SEO practitioners to detect, validate, and get suggestions for schema markup.

Python Automation for SEO: Developed small tools for scraping, keyword workflows, and automating repetitive SEO tasks.

TOOLS & TECHNOLOGIES

SEO: Ahrefs, SEMrush, Screaming Frog, Google Search Console, Google Analytics 4

Development: Python, FastAPI, BeautifulSoup, Requests

Productivity: Notion, Hotjar, Clarity

EDUCATION

B.Tech – Computer Science & Engineering (2013–2017)

LANGUAGES

English (Professional) | Hindi (Native)